

Criteria:

- You will be creating an artwork on the theme of “hope”.
- Create a brainstorm or mind map on “hope”. Think of what the word means or ways you can visually represent it.
- Create at least 3 thumbnail sketches on possible ideas for your project.

Parameters of visual product

/80 Marks

Possible Points	1 2 3 4	5 6 7 8	9 10 11 12	13 14 15 16
Craftsmanship	-The student showed poor craftsmanship or lack of understanding -The artwork could be improved with more effort	-The student showed average craftsmanship and understanding -The artwork could be improved with more effort	-The student showed above average craftsmanship and understanding	-The artwork is outstanding and was finished with a great deal of patience
Possible Points	1 2 3 4	5 6 7 8	9 10 11 12	13 14 15 16
Concept/ Communication	-The students’ idea could be more unique with more effort -The students did not deliver a message in their artwork	-The students’ idea could be more unique with more effort -The students did an adequate job of delivering their message in their artwork	-The students’ idea is fairly unique -The student did a good job of delivering their message in their artwork	-The students’ idea is unique -The student did an excellent job of delivering their message in their artwork
Possible Points	1 2 3 4	5 6 7 8	9 10 11 12	13 14 15 16
Composition	-The composition is weak and the student did not incorporate the elements and principles of art -The student used space poorly	-The composition is adequate, the student attempted to incorporate the elements and principles of art -The student used space adequately	-The composition is skilled and the student incorporated the elements and principles of art -The student used space well	-The composition is very skilled and the student incorporated the elements and principles of art -The student used space exceptionally
Possible Points	1 2 3 4	5 6 7 8	9 10 11 12	13 14 15 16
Creativity	-The piece shows little or no evidence of original thought -The student did not attempt varied shading techniques in their artwork	-The student work lacked sincere originality -The student attempted various shading techniques in their artwork	- The student work demonstrates originality -The student employed a few different shading techniques in their artwork	-The student work demonstrates a unique level of originality -The student employed a variety of shading techniques in their artwork
Possible Points	1 2 3 4	5 6 7 8	9 10 11 12	13 14 15 16
Challenge	-The student did not challenge themselves, and the image is too simplistic -The artwork could be improved with an investment of more time and effort	-The student worked at their skill level and did not challenge themselves -The student expended a good amount of time and effort into their artwork	-The students’ image is at an appropriate difficulty for their skill level -The student expended a good amount of time and effort into their artwork	-The students’ image is at an appropriate difficulty for their skill level -The student expended an exceptional amount of time and effort into their artwork

Parameters of written component

/20 Marks

Either typed or neatly hand written, reflect on the following leads. Remember this is a reflection and should give insight to your thoughts, process, and understandings. Each lead should be about a paragraph.

- 1) Fully explain the inspiration and evolution of your image. (5 marks)
- 2) Explain, using specific evidence from your image, why you are proficient in the media you have chosen. (5 marks)
- 3) Explain an aspect you struggled with in your image using evidence from your artwork. If you did not have any struggles, explain a limitation of the media you have discovered. (5 marks)
- 4) Explain how your image has been influenced and shaped by your culture and the society you live in. (5 marks)